Website review mysanta.co

Generated on October 13 2023 22:02 PM

The score is 55/100

SEO Content

✓	Title	Secret Santa Generator 2023 | Become a Secret Santa this Christmas **Length : 66** Perfect, your title contains between 10 and 70 characters.
✓	Description	Exchange Christmas gifts with coworkers, friends, extended family, and your community members. **Length : 94** Great, your meta description contains between 70 and 160 characters.
✓	Keywords	secret santa organizer Good, your page contains meta keywords.
✗	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.
○	Headings	**H1** 1 **H2** 9 **H3** 13 **H4** 0 **H5** 0 **H6** 0 • [H1] Become a Secret Santa this Christmas • [H2] Make your gift exchange nice and easy • [H2] Play with those you truly care about • [H2] You will definitely like the gifts • [H2] 450 000 • [H2] people played in 2022 • [H2] Why deal with My Santa? • [H2] How was it last year • [H2] Don't postpone, organise the gift exchange today! • [H2] FAQ • [H3] You're set in three, two, one • [H3] Watch the numbers grow • [H3] Keep an eye on those gifts • [H3] friends • [H3] coworkers • [H3] family • [H3] online community

SEO Content

		- [H3] Everyone creates a wishlist - [H3] Consider our recommendations - [H3] Hint on where to purchase a gift - [H3] You can play remotely - [H3] A transparent process of the exchange - [H3] Gift-giving assistance
❌	Images	We found 39 images on this web page. 39 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
❌	Text/HTML Ratio	Ratio : **5%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
✅	Flash	Perfect, no Flash content has been detected on this page.
✅	Iframe	Great, there are no Iframes detected on this page.

SEO Links

✅	URL Rewrite	Good. Your links looks friendly!
❌	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
✅	In-page links	We found a total of 7 links including 0 link(s) to files
⦿	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

In-page links

Anchor	Type	Juice
-	Internal	Passing Juice

In-page links

Rules	Internal	Passing Juice
Sign in	Internal	Passing Juice
Start Exchange	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
Terms Of Service	Internal	Passing Juice
Refund Policy	Internal	Passing Juice

SEO Keywords

	Keywords Cloud	players exchange secret christmas gift santa a gift game we gifts

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
game	15	✖	✖	✖	✖
santa	13	✔	✔	✖	✔
players	10	✖	✖	✖	✖
exchange	10	✖	✖	✔	✔
a gift	9	✖	✖	✖	✔

Usability

	Url	Domain : mysanta.co Length : 10
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.

Usability

✓		
✗	Dublin Core	This page does not take advantage of Dublin Core.

Document

✓	Doctype	HTML 5
✓	Encoding	Perfect. Your declared charset is UTF-8.
✗	W3C Validity	Errors : 92 Warnings : 0
✗	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
✓	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
●	Speed Tips	✓ Excellent, your website doesn't use nested tables.
		✗ Too bad, your website is using inline styles.
		✓ Great, your website has few CSS files.
		✓ Perfect, your website has few JavaScript files.
		✓ Perfect, your website takes advantage of gzip.

Mobile

●	Mobile Optimization	✓ Apple Icon
		✓ Meta Viewport Tag
		✓ Flash content

Optimization

✅	XML Sitemap	Great, your website has an XML sitemap. https://mysanta.co/sitemap.xml
✅	Robots.txt	http://mysanta.co/robots.txt Great, your website has a robots.txt file.
❌	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.