








# Website review multi-market.com.ua

Generated on October 05 2023 12:14 PM





The score is 50/100







## SEO Content

|    | <p>Title</p>              | <p>Мульти Маркет - Интернет-магазин широкого асортименту</p> <p><b>Length : 53</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  |    |    |    |    |    |    |   |   |   |    |   |   |
|-------------------------------------------------------------------------------------|---------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----|----|----|----|----|----|---|---|---|----|---|---|
|    | <p>Description</p>        | <p>Интернет-магазин, який пропонує широкий вибір товарів різних категорій, зокрема спорядження для туризму та активного відпочинку, військове екіпірування, тощо</p> <p><b>Length : 157</b></p> <p>Great, your meta description contains between 70 and 160 characters.</p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               |    |    |    |    |    |    |   |   |   |    |   |   |
|  | <p>Keywords</p>           | <p>маркет, надійний інтернет-магазин, широкий вибір товарів, висока якість продукції, ексклюзивні товари, система знижок та акцій, доставка по всій Україні, зручна оплата, кваліфікована служба підтримки</p> <p>Good, your page contains meta keywords.</p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             |    |    |    |    |    |    |   |   |   |    |   |   |
|  | <p>Og Meta Properties</p> | <p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.</p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |    |    |    |    |    |    |   |   |   |    |   |   |
|  | <p>Headings</p>           | <table border="1" data-bbox="542 1541 1481 1615"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>0</td> <td>4</td> <td>3</td> <td>25</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="614 1646 1157 2074" style="list-style-type: none"> <li>• [H2] Login or create an account</li> <li>• [H2] Login or create an account</li> <li>• [H2] Ваш обліковий запис створено!</li> <li>• [H2] Вихід</li> <li>• [H3] Mobile Menu</li> <li>• [H3] Returning Customer</li> <li>• [H3] Register Account</li> <li>• [H4] Blog Page With Left Column</li> <li>• [H4] Blog Page With Right Column</li> <li>• [H4] Blog Page With Grid Style</li> <li>• [H4] Blog Page With List Style</li> <li>• [H4] Categories Post Page</li> <li>• [H4] Post Page</li> </ul> | H1 | H2 | H3 | H4 | H5 | H6 | 0 | 4 | 3 | 25 | 0 | 0 |
| H1                                                                                  | H2                        | H3                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        | H4 | H5 | H6 |    |    |    |   |   |   |    |   |   |
| 0                                                                                   | 4                         | 3                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         | 25 | 0  | 0  |    |    |    |   |   |   |    |   |   |

## SEO Content

|                                                                                     |                 |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  |
|-------------------------------------------------------------------------------------|-----------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|                                                                                     |                 | <ul style="list-style-type: none"><li>• [H4] Apple Cinema 30"</li><li>• [H4] Canon EOS 5D</li><li>• [H4] HP LP3065</li><li>• [H4] MacBook</li><li>• [H4] MacBook Air</li><li>• [H4] MacBook Pro</li><li>• [H4] Sony VAIO</li><li>• [H4] Apple Cinema 30"</li><li>• [H4] Samsung SyncMaster 941BW</li><li>• [H4] MacBook</li><li>• [H4] Samsung Galaxy Tab 10.1</li><li>• [H4] Sony VAIO</li><li>• [H4] iPod Classic</li><li>• [H4] iPod Shuffle</li><li>• [H4] HP LP3065</li><li>• [H4] MacBook Air</li><li>• [H4] Product 8</li><li>• [H4] iMac</li><li>• [H4] iPhone</li></ul> |
|    | Images          | <p>We found 56 images on this web page.</p> <p>4 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>                                                                                                                                                                                                                                                                                                                                                                                          |
|  | Text/HTML Ratio | <p>Ratio : <b>18%</b></p> <p>Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.</p>                                                                                                                                                                                                                                                                                                                                                                                                                                                      |
|  | Flash           | <p>Perfect, no Flash content has been detected on this page.</p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 |
|  | Iframe          | <p>Great, there are no Iframes detected on this page.</p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |

## SEO Links

|                                                                                     |                         |                                                                                                       |
|-------------------------------------------------------------------------------------|-------------------------|-------------------------------------------------------------------------------------------------------|
|  | URL Rewrite             | <p>Bad. Your links have query string.</p>                                                             |
|  | Underscores in the URLs | <p>We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.</p> |
|  | In-page links           | <p>We found a total of 36 links including 0 link(s) to files</p>                                      |
|  | Statistics              | <p>External Links : noFollow 0%</p>                                                                   |

## SEO Links

External Links : Passing Juice 11.11%

Internal Links 88.89%

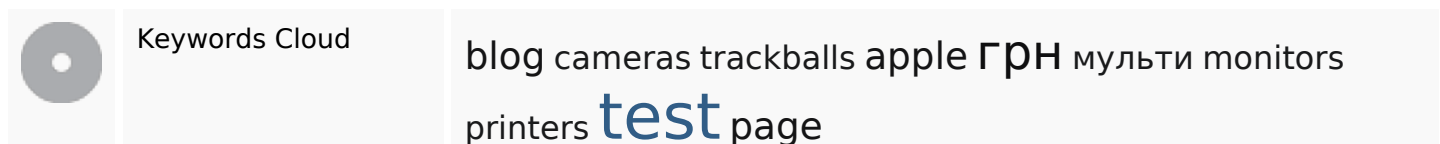
### In-page links

| Anchor                                   | Type     | Juice         |
|------------------------------------------|----------|---------------|
| <a href="#">Реєстрація</a>               | Internal | Passing Juice |
| <a href="#">Авторизація</a>              | Internal | Passing Juice |
| <a href="#">Forgotten Password</a>       | Internal | Passing Juice |
| <a href="#">login form</a>               | External | Passing Juice |
| <a href="#">пишіть нам</a>               | Internal | Passing Juice |
| <a href="#">Apple</a>                    | Internal | Passing Juice |
| <a href="#">Apple Cinema 30"</a>         | Internal | Passing Juice |
| <a href="#">Canon</a>                    | Internal | Passing Juice |
| <a href="#">Canon EOS 5D</a>             | Internal | Passing Juice |
| <a href="#">Hewlett-Packard</a>          | Internal | Passing Juice |
| <a href="#">HP LP3065</a>                | Internal | Passing Juice |
| <a href="#">MacBook</a>                  | Internal | Passing Juice |
| <a href="#">MacBook Air</a>              | Internal | Passing Juice |
| <a href="#">MacBook Pro</a>              | Internal | Passing Juice |
| <a href="#">Sony</a>                     | Internal | Passing Juice |
| <a href="#">Sony VAIO</a>                | Internal | Passing Juice |
| <a href="#">Samsung SyncMaster 941BW</a> | Internal | Passing Juice |
| <a href="#">Samsung Galaxy Tab 10.1</a>  | Internal | Passing Juice |
| <a href="#">iPod Classic</a>             | Internal | Passing Juice |
| <a href="#">iPod Shuffle</a>             | Internal | Passing Juice |
| <a href="#">Product 8</a>                | Internal | Passing Juice |
| <a href="#">iMac</a>                     | Internal | Passing Juice |
| <a href="#">iPhone</a>                   | Internal | Passing Juice |

## In-page links

|                                           |          |               |
|-------------------------------------------|----------|---------------|
| <a href="#">Особистий Кабінет</a>         | Internal | Passing Juice |
| <a href="#">Історія замовлень</a>         | Internal | Passing Juice |
| <a href="#">Розсилка</a>                  | Internal | Passing Juice |
| <a href="#">Акції</a>                     | Internal | Passing Juice |
| <a href="#">Повернення товару</a>         | Internal | Passing Juice |
| <a href="#">Про нас</a>                   | Internal | Passing Juice |
| <a href="#">Оплата і доставка</a>         | Internal | Passing Juice |
| <a href="#">Політика конфіденційності</a> | Internal | Passing Juice |
| <a href="#">Terms &amp; Conditions</a>    | Internal | Passing Juice |
| =                                         | External | Passing Juice |
| =                                         | External | Passing Juice |
| =                                         | External | Passing Juice |
| =                                         | Internal | Passing Juice |

## SEO Keywords














## Keywords Consistency

| Keyword | Content | Title | Keywords | Description | Headings |
|---------|---------|-------|----------|-------------|----------|
| test    | 23      | ✘     | ✘        | ✘           | ✘        |
| грн     | 10      | ✘     | ✘        | ✘           | ✘        |
| apple   | 6       | ✘     | ✘        | ✘           | ✔        |
| page    | 6       | ✘     | ✘        | ✘           | ✔        |
| blog    | 5       | ✘     | ✘        | ✘           | ✔        |

## Usability

|                                                                                  |              |                                                   |
|----------------------------------------------------------------------------------|--------------|---------------------------------------------------|
|  | Url          | Domain : multi-market.com.ua<br>Length : 19       |
|  | Favicon      | Great, your website has a favicon.                |
|  | Printability | We could not find a Print-Friendly CSS.           |
|  | Language     | Good. Your declared language is uk.               |
|  | Dublin Core  | This page does not take advantage of Dublin Core. |




## Document

|                                                                                    |                 |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |
|------------------------------------------------------------------------------------|-----------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|   | Doctype         | HTML 5                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |
|  | Encoding        | Perfect. Your declared charset is UTF-8.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |
|  | W3C Validity    | Errors : 27<br>Warnings : 5                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |
|  | Email Privacy   | Warning! At least one email address has been found in the plain text.<br>Use <a href="#">free antispam protector</a> to hide email from spammers.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |
|  | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 |
|  | Speed Tips      | <ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Too bad, your website has too many CSS files (more than 4).</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Perfect, your website takes advantage of gzip.</li></ul> |

## Mobile

|                                                                                  |                     |                                                                                                                  |
|----------------------------------------------------------------------------------|---------------------|------------------------------------------------------------------------------------------------------------------|
|  | Mobile Optimization | <ul style="list-style-type: none"><li>✓ Apple Icon</li><li>✓ Meta Viewport Tag</li><li>✓ Flash content</li></ul> |
|----------------------------------------------------------------------------------|---------------------|------------------------------------------------------------------------------------------------------------------|

## Optimization

|                                                                                  |             |                                                                                                                                                                                                                                                                                                 |
|----------------------------------------------------------------------------------|-------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|  | XML Sitemap | <p>Great, your website has an XML sitemap.</p> <pre>https://multi-market.com.ua/index.php?route=extension/feed/google_sitemap</pre>                                                                                                                                                             |
|  | Robots.txt  | <p><a href="http://multi-market.com.ua/robots.txt">http://multi-market.com.ua/robots.txt</a></p> <p>Great, your website has a robots.txt file.</p>                                                                                                                                              |
|  | Analytics   | <p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p> |